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STAR Financial Bank Partners With Greenlight to Help Parents Raise Financially Smart Kids and Teens

Fort Wayne, Ind. (Aug. 26, 2026) – STAR Financial Bank today announced a partnership with Greenlight® Financial Technology, Inc. ("Greenlight") to better serve families and help the next generation build healthy financial futures. Starting today, STAR customers will have free* access to Greenlight's award-winning family finance app, available through the Greenlight for Banks program.

91% of kids and teens believe they need financial knowledge and skills to achieve their life goals, and 94% of parents agree.** Still, only 35 states require a personal finance course for students, and teens score an average of 64% on the National Financial Literacy Test, showing a clear gap in financial education that is accessible and effective. Parents also rank personal finance as the #1 most difficult life skill to teach their children with 81% saying they wish they had more financial education tools and resources.***

Greenlight offers a debit card and app that teaches kids and teens how to earn, save, give and spend wisely – all with parental supervision. Using the Greenlight app, parents can quickly send money, automate allowance payments, manage chores, set flexible spending controls, get real-time notifications of all transactions, and more. Kids get hands-on money management experience, along with access to Greenlight Level Up™, an in-app financial literacy game with a best-in-class curriculum, educational challenges, and rewards.

"Helping families achieve financial confidence has always been at the heart of what we do," said Mike Wallace, President, Retail Banking at STAR Financial Bank. "Greenlight allows us to extend that commitment by providing customers with practical tools that support financial wellness, encourage lifelong money habits and help prepare the next generation for financial success."

Eligible customers can enroll beginning Aug. 26 by visiting https://www.starfinancial.com/greenlight and connecting their STAR Financial Bank account as a funding source.

*STAR Financial Bank customers are eligible for the Greenlight SELECT plan at no cost when they connect their STAR account as the Greenlight funding source for the entirety of the promotion. Greenlight SELECT is available to STAR customers who maintain an eligible Basic Checking, Interest Checking, or Premium

Checking account. Existing customers may need to upgrade their current account or open an eligible checking account to qualify. Subject to minimum balance requirements and identity verification. Upgrades will result in additional fees. Upon termination of promotion, customers/members will be responsible for associated monthly fees. See terms at greenlight.com/promotionsgeneralterms for details. Offer ends 11/29/2032. Offer subject to change and partner participation.

**Survey insights were collected by Greenlight through a Researchscape survey fielded between March 22 and March 24, 2024, among 2,310 respondents in the U.S., split between kids and teens ages 10-19 and parents of 10- 19-year-olds.

***Survey insights were collected by Greenlight through a Researchscape survey fielded between February 9-12, 2023, among 1,034 U.S. respondents, all of whom were working parents of 8-18 year olds.

About STAR Financial Bank

STAR Financial Bank, headquartered in Fort Wayne, Indiana, is committed to delivering quality financial expertise and distinctive banking solutions to exceed customer expectations. In addition, STAR Private Advisory offers private banking, investment and fiduciary services. STAR has grown to nearly $3 billion in assets with locations across central and northeast Indiana. For more information, visit starfinancial.com.

Note: In all references to STAR, "STAR" should be in all caps, as the name STAR was derived from the first names of the early principals (Selah Wright, Thomas Marcuccilli, Arthur Hodson, and Ralph Marcuccilli).

About Greenlight

Greenlight Financial Technology is the fintech company on a mission to help families navigate money and life together. Its award-winning app offers a debit card, money management platform and safety features for the whole family. Kids and teens learn to earn, save and invest, aging loved ones are protected against financial and digital threats, and caregivers and parents can check in by app and set flexible controls. The app also helps families, from kids to grandparents, stay safe and connected with real-time alerts, location sharing, emergency services and driving reports.

Greenlight partners with more than 200 leading banks, credit unions and employers to bring its family finance solution to more families through the Greenlight for Banks, Greenlight for Credit Unions and Greenlight for Work programs.

Greenlight is a financial technology company, not a bank. The Greenlight app facilitates banking services through Community Federal Savings Bank (CFSB), Member FDIC.

Requires mobile data or a Wi-Fi connection, and access to sensory and motion data from a cell phone to utilize safety features including family location sharing and driving alerts and reports. Messaging and data rates and other terms may apply.

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