

INDIANA / *Best in Banking*

Where Banking Feels Like Family

For 83 years, STAR Financial Bank has served its communities with steady service, innovative growth, and a passion for people.

There's banking, and then there's community banking. STAR Financial Bank is proud to be a champion of the latter.

"I've learned over my career in banking that the first rule of community banking is to never forget you're a community bank," says Kristin Marcuccilli Green, president of STAR Financial Group and a third-generation member of one of STAR's founding families. "We exist solely to serve the community."

Today, with over \$3 billion in assets across 37 banking centers, that service looks like meeting community members where they are—from the bustling urban cores of Indianapolis and Fort Wayne to remote rural farmlands throughout Indiana. Whether interactions are face-to-face with bankers who know your name, driving through STAR's convenient ITM, Orbi, open six days a week, or using a digital interface at 2 a.m. from your couch, the experience is designed around you. STAR's service is both personal and progressive. It blends modern banking tools with old-fashioned authenticity, all backed by the security of a trusted, time-tested institution.



Kristin Marcuccilli Green, president of STAR Financial Group

"Every product and program is built for what people need, when they need it," Green says. "We don't lose sight of the fact that discussing finances can be intimidating and overwhelming, so we make sure every customer feels seen, known, and heard. They shouldn't get bounced around."

"We know we're building healthy, holistic relationships when customers call us about non-banking questions," adds Kevin Wright, president of STAR Financial Bank and a fourth-generation member of a founding family. "They trust us enough to ask our opinions about things that aren't on our product sheet."

In the Community

At STAR, community involvement isn't performative; it's passionate. The bank offers grants, donations, sponsorships, and matching opportunities to more than 80 local organizations. Its philanthropy is guided by three pillars: education, arts, and economic development. Employees are given paid time off to participate on boards and in volunteer activities for causes they feel called to.

"We view ourselves as not just donors, but as true community partners," says Wright.



Kevin Wright, president of STAR Financial Bank

Legacy in the Making

As a privately held, family-owned entity, STAR has built its culture around family heritage. From customers to team members, everyone has a voice.

"We create space for collaboration," says Wright. "Our families founded this bank not as bankers but as entrepreneurs—filling a need and finding a solution for a community that needed them. That DNA still informs who we are today."

That powerful balance of legacy and progress has not gone unnoticed. In 2023, Wright was named to the Indianapolis Business Journal's Forty Under 40 list. For four years running, Green and her father, STAR Financial Bank Chairman and CEO Jim Marcuccilli, have been named to IBJ Media's Indiana 250, denoting the state's most influential leaders.

"Our performance and growth continue to move forward in the right direction, but there will always still be work to do," Wright concludes. "Our legacy and our mission will continue to be our North Stars."



Bank | Insurance | Private Advisory

starfinancial.com | 800-395-STAR